

Prudential Financial, Inc.

Annual Meeting of Shareholders Held May 10, 2016

Voting Results

Set forth below are the final voting results for the items voted upon at the Annual Meeting of Shareholders held on May 10, 2016.

- 1) At the Meeting, the vote on the election of thirteen (13) directors to hold office until the 2017 annual meeting and their successors are elected and qualified was as follows:

	<u>For</u>	<u>% For</u>	<u>Against</u>	<u>% Against</u>	<u>Abstain</u>	<u>Broker Non-Votes</u>	<u>Uncast</u>
Thomas J. Baltimore, Jr.	279,691,729	96.19%	11,067,082	3.81%	1,226,194	37,079,132	2,077
Gilbert F. Casellas	283,826,474	97.63%	6,897,883	2.37%	1,260,384	37,079,132	2,341
James G. Cullen	277,659,262	95.50%	13,074,738	4.50%	1,250,570	37,079,132	2,512
Mark B. Grier	282,862,088	97.27%	7,951,747	2.73%	1,171,041	37,079,132	2,206
Martina Hund-Mejean	289,705,682	99.64%	1,061,193	.36%	1,218,343	37,079,132	1,864
Karl J. Krapek	283,982,240	97.69%	6,720,142	2.31%	1,283,502	37,079,132	1,198
Peter R. Lighte	289,562,100	99.61%	1,145,431	.39%	1,277,789	37,079,132	1,762
George Paz	289,598,749	99.61%	1,123,620	.39%	1,263,200	37,079,132	1,513
Sandra Pianalto	289,860,344	99.67%	953,518	.33%	1,171,668	37,079,132	1,552
Christine A. Poon	287,761,430	98.96%	3,034,823	1.04%	1,189,353	37,079,132	1,476
Douglas A. Scovanner	289,521,373	99.60%	1,176,648	.40%	1,288,144	37,079,132	917
John R. Strangfeld	281,862,031	97.64%	6,814,173	2.36%	3,309,480	37,079,132	1,398
Michael A. Todman	287,607,264	98.92%	3,127,837	1.08%	1,250,710	37,079,132	1,271

- 2) At the meeting, the vote on the Ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2016 was as follows:

<u>For</u>	<u>% For</u>	<u>Against</u>	<u>% Against</u>	<u>Abstain</u>	<u>Uncast</u>
324,735,170	98.99%	3,319,838	1.01%	1,009,368	1,838

- 3) At the meeting, the advisory vote to approve named executive officer compensation was as follows:

<u>For</u>	<u>% For</u>	<u>Against</u>	<u>% Against</u>	<u>Abstain</u>	<u>Broker Non-Votes</u>	<u>Uncast</u>
274,708,959	94.82%	14,994,735	5.18%	2,281,434	37,079,132	1,954

- 4) At the meeting, the vote on the approval of the Prudential Financial, Inc. 2016 Omnibus Incentive Plan was as follows:

<u>For</u>	<u>% For</u>	<u>Against</u>	<u>% Against</u>	<u>Abstain</u>	<u>% Abstain</u>	<u>Broker Non-Votes</u>	<u>Uncast</u>
274,088,263	93.87%	16,093,010	5.51%	1,804,924	.62%	37,079,132	885

- 9) At the meeting, the vote on the shareholder proposal regarding an independent Board Chairman was as follows:

<u>For</u>	<u>% For</u>	<u>Against</u>	<u>% Against</u>	<u>Abstain</u>	<u>Broker Non-Votes</u>	<u>Uncast</u>
115,133,464	39.75%	174,543,657	60.25%	2,306,575	37,079,132	3,386