

Privacy

Prudential Retirement Privacy Protection Policy

Prudential collects social security numbers in the course of its business activities. Prudential has a privacy policy that protects personal information, including social security numbers. This policy is as follows:

Prudential requires that all personal information about its customers and employees, and employees of our vendors and business partners, must be kept secure and confidential. Access to personal information must be limited to employees who need the information or access to it to perform their job responsibilities. Employees may not access or disclose personal information for any purpose except as authorized for Prudential's business purposes.

Prudential Retirement Internet Privacy Statement

Prudential Retirement respects your privacy, and we are committed to protecting it. We provide this privacy statement to tell you how we do that.

Sites Covered by this Privacy Statement

This privacy statement applies solely to website accessed via [www. prudential.com/prs](http://www.prudential.com/prs) website. It does not apply to any linked sites. To learn about the privacy policy of a linked site, please refer to the privacy statement for that site.

Kinds of Information We Collect

We only collect Site Visitorship Data on this website.

Personal Information

We do not collect personal information on this website.

Site Visitorship Data

Site Visitorship Data is data about the way a website is used. We collect this information to analyze how our site is used and to improve it. The kind of information we collect includes:

- The pages visited on our site
- The features used
- How long a visitor stays
- The domain name of the site from which visitors connect to our site

Site Visitorship data is generally gathered through the use of cookies. A "cookie" is a small piece of information that a website can send to your browser and may then be stored on your computer's hard drive. Cookies have the ability to store information about web pages viewed and for registered users can also save user information and screen preferences.

You can set your browser to notify you before you receive a cookie, giving you the opportunity to decide whether to accept it. You can also set your browser to reject any cookies. Since many websites use cookies to allow visitors to navigate easily, you may find that some websites or pages do not work well if you reject the cookies associated with them.

How We Use Information

We may use information collected on our websites for a variety of purposes. For example, we may use the information to:

- Manage the website
- Help resolve problems
- Analyze use of the site

We may also disclose information to third parties as required or permitted by law. For example, we may disclose information to regulators, to law enforcement authorities who subpoena it, or, to vendors who provide us with a service.

Effective Date

This policy is effective as of March 26, 2008. We reserve the right to change this statement. If we change it, we will post the current privacy statement on this page. Any changes to this statement will be effective as of the day they are posted.

Children's Privacy Online

This website is not directed toward children. We do not knowingly collect or post information from children under the age of thirteen. You can learn more about children's privacy and the Children's Online Privacy Protection Act (COPPA) at the Federal Trade Commission's website at <http://www.ftc.gov/bcp/online/edcams/kidsprivacy/index.html>.

Contact Us

It is important for us to know what visitors have to say about our website. To contact us with your questions or comments, please contact us at 1-877-PRU-2100.



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