Let’s face it—life is good. You’re young, intelligent, and just starting a bright and promising future. The world is full of unlimited possibilities.

But have you ever considered the possibility of something happening to you? You may not have dependents or a spouse, but that doesn’t mean you don’t have responsibilities. There may be college loans, credit card debt, car payments, or a mortgage—any number of expenses. Would you want your family to inherit your financial obligations?

Of course you wouldn’t. And that’s where life insurance comes in—even for young single people like you. The proper amount of life insurance can help:

- Ease the burden of your loss by covering final expenses
- Pay off your existing debt
- Provide funds for the current and future needs of your siblings, nieces, nephews, and even your parents
- Give you peace of mind, knowing that your loved ones won’t be troubled financially by your passing

Purchasing life insurance is convenient and affordable—especially because your employer offers coverage issued by The Prudential Insurance Company of America. With this valuable group benefit, there are no confusing quotes to sort through, and your premiums are paid via convenient payroll deduction. Your coverage is usually guaranteed up to a certain amount of your plan if you enroll when first eligible, and the cost may be more competitive than insurance you could find on your own. What’s more, you’ll have the comfort of being covered by one of the country’s most recognized and trusted companies, Prudential.

So, although you’re young and focused on the future, life insurance is a practical and responsible step to take.